

河南科技大学工商管理硕士（MBA）留学研究生培养方案

Education Plan for Professional Master's Degree in Business Administration (MBA)

专业类别中文名称（代码）： _____ 工商管理硕士（125100）

First-Level Discipline（code）： _____ Master of Business Administration（125100）

一、培养目标

本专业旨在培养学生具有高尚的思想品德，对我国友好的政治立场，严谨的治学态度，求实的创新精神，较高的专业素质，具有较好的适应能力、较强的行业职业判断能力与解决经济与管理领域实际问题能力的复合型国际商务管理专业人才。具体要求如下：

1. 坚持对华友好的政治立场，拥护中国的外交政策，熟知中国文化并积极促进中外友好合作与交流；了解中国的基本国情，遵守中国的法律法规，尊重中国的社会公德和风俗习惯；具有高尚的职业道德和积极进取精神，具有良好的学术道德、创新能力和敬业精神；
2. 具有人文精神、科学精神、创新创业精神和全球视野，具有战略意识和领导潜质；
3. 掌握现代经济学和管理学的基础理论知识，掌握企业管理所需要的基本分析方法与工具；
4. 掌握与企业职能管理相联系的专业知识，掌握与企业综合管理相联系的专业知识。

Objectives

This major aims to cultivate students with noble ideological and moral character, friendly political stance towards China, rigorous academic attitude, realistic and innovative spirit, high professional quality, good adaptability, strong professional judgment ability and the ability to solve practical problems in the field of economy and management. Specific requirements are as follows:

1. Adhere to a friendly political stance towards China, support China's foreign policy, be familiar with Chinese culture and actively promote friendly cooperation and exchanges between China and foreign countries; understand China's basic national conditions, abide by China's laws and regulations, and respect China's social morals and customs; professional ethics and enterprising spirit, with good academic ethics, innovation ability and professionalism;
2. With humanistic spirit, scientific spirit, innovation and entrepreneurship spirit and global vision, with strategic awareness and leadership potential;
3. Grasp the basic theoretical knowledge of modern economics and management, and grasp the basic analytical methods and tools needed by enterprise management;

4. Master the professional knowledge related to the functional management of enterprises and the comprehensive management of enterprises.

二、培养方式与学习年限

1. 采用课程学习和学位论文相结合的培养方式。

(1) 注重理论联系实际，强调培养学生分析和解决实际问题的能力，采用案例教学、小组讨论、沙盘演练、现场参观研讨、参与企业咨询等多样化的实践教学方法。

(2) 开辟第二课堂，聘请有实践经验的专家开设讲座或承担部分课程。

(3) 重视和加强政治思想素质和职业道德的培养。

(4) 加大研究生的考核力度。对缺课累计超过 1/3 课时的研究生不准参加结业考试，该门课程必须重修。研究生必须通过各科课程的考试，修满规定的课程学分方能撰写学位论文。论文答辩通过者，按有关规定和程序授予工商管理硕士学位。严惩学术不端行为，对学位论文作假者取消学位申请资格或撤销学位。

2. 学位论文指导实行双导师制，校内导师是研究生培养的第一责任人，聘请校外导师参与实践过程、论文写作等环节的指导工作，校外导师一般应具有丰富的实践经验并有高级技术职称。

3. 培养方式为全日制；学制 2 年，最长不得超过 4 年。

Education Mode and Length of Program

1. Adopt the training methods of combining curriculum learning and degree thesis.

(1) Emphasizing the integration of theory with practice, emphasizing the cultivation of students' ability to analyze and solve practical problems, adopting diversified practical teaching methods such as case study, group discussion, sand table exercise, on-site visit and discussion, and participating in enterprise consultation.

(2) Open up the second classroom and invite experts with practical experience to give lectures or undertake some courses.

(3) Emphasizing and strengthening the cultivation of political and ideological quality and professional ethics.

(4) Strengthen the examination and elimination of postgraduates. Graduate students who have missed more than 1/3 of the class hours are not allowed to take the final exam, and the course must be retaken. Graduate students must pass the examination of courses and complete the required course credits before they can write their dissertation. Those who pass the thesis defense will be awarded a Master of Business Administration degree in accordance with relevant regulations and procedures. Severely punish academic misconduct, and cancel the degree application qualification or revoke the degree for those who falsify the dissertation.

2. Degree dissertation guidance implements a dual tutorial system, intramural tutors are the first responsible person for postgraduate training, and extramural tutors are invited to participate in the practical process, thesis writing and other aspects of the guidance work who should generally have rich practical experience and senior technical titles.

3. Training method of program: The length of program for full-time master's degree is generally 2 years, or no more than 4 years.

四、课程设置及学分要求

课程学习实行学分制，总学分不少于 27 学分，其中学位课的学分不少于 14 学分。非学位课（专业选修课）一般由学生选修，并经导师同意。

Course Setting and Credit Requirements

Credit system is applied in course learning and practice teaching, with total credits of not less than 27 credits, including no less than 14 credits for degree courses. Non degree courses (professional elective courses) are generally selected by students with the consent of their tutors.

五、必修环节

必修环节主要是科研总结能力（开题报告和中期考核）和专业实践。科研总结能力培养环节的考核包括开题考核和中期考核，具体依照《河南科技大学研究生学位论文选题及开题工作的规定》（河科大研（2015）18 号）、《河南科技大学研究生中期考核暂行规定》（河科大研（2015）19 号）相关规定执行。研究生在学期间，需到企业或行业实际部门实习或实践，必须保证不少于教指委文件要求的专业实践时间。学生不参加专业实践或参加专业实践考核未通过，不得申请毕业和学位论文答辩。

Compulsory Part

The cultivation of technological innovation quality (compulsory part) is mainly scientific research summary ability (opening speech and mid-term examination) and professional practice. The assessment of the cultivation of scientific research summary ability includes the opening examination and the mid-term examination, which are conducted in accordance with the relevant provisions of the *Regulations on the Selection and Opening of Postgraduate Dissertations of Henan University of Science and Technology* (No. 18, [2015]) and the *Interim Regulations on the Mid-term Examination of Postgraduates of Henan University of Science and Technology* (No. 19, [2015]). During the period of study, graduate students shall have internship or practice in an actual department of the enterprise or industry, and they must ensure not less than the professional practice time required by the documents of the Teaching and Instruction Commission. Students who do not participate in Professional practice or fail to pass the assessment of Professional practice are not allowed to apply for graduation and dissertation defense.

六、学位论文

硕士研究生在修满培养计划所有课程学分后，即进入学位论文工作环节，包括开题、中期考核、学位论文预答辩及正式答辩等环节。

1. 论文类型与形式

按照《河南科技大学研究生学位论文选题及开题工作的规定》（河科大研〔2015〕18号）、《河南科技大学学位论文文字重复的处理规定》（河科大研〔2017〕29号）相关规定执行，论文用中文撰写。

2. 开题与中期考核

按照《河南科技大学研究生学位论文选题及开题工作的规定》（河科大研〔2015〕18号）、《河南科技大学研究生中期考核暂行规定》（河科大研〔2015〕19号）相关规定执行。

3. 学位论文答辩

硕士研究生学位论文的答辩申请程序包括：预答辩、查重、论文评阅、答辩等环节。各环节工作按照《河南科技大学研究生答辩管理办法》（河科大研〔2017〕32号）、《河南科技大学学位论文文字重复的处理规定》（河科大研〔2017〕29号）及《河南科技大学学位授予工作细则》（河科大研〔2017〕31号）等相关规定执行。

Dissertation

After completing all the credits of the training program, candidates will enter the work of dissertation, including thesis proposal, mid-term assessment, dissertation pre-defense and formal defense.

1. Types and format of the written manuscript

In accordance with the *Regulations on the Selection and Opening of Postgraduate Dissertations of Henan University of Science and Technology* (No. 18, [2015]) and the *Regulations on the Repetition of Dissertations of Henan University of Science and Technology* (No. 29, [2017]), the thesis needs to be written in Chinese.

2. Thesis proposal and mid-term assessment

In accordance with the *Regulations on Selection and Opening of Postgraduate Dissertations of Henan University of Science and Technology* (No. 18, [2015]) and the *Interim Provisions on the Mid-term Assessment of Postgraduates of Henan University of Science and Technology* (No. 19, [2015]), the relevant provisions shall be implemented.

3. Thesis defense

The application for thesis defense includes pre-reply, plagiarism check, thesis review, oral defense and so on. All defense works are carried out in accordance with the relevant provisions of the *Regulations on the Management of Postgraduate Defense of Henan University of Science and Technology* (No. 32 issued by Henan University of Science and Technology), *Thesis Plagiarism Regulation and Policy of Henan University of Science and Technology* (No. 29 issued by Henan University of Science and Technology) and the *Detailed Rules for Degree Granting of Henan University of Science and Technology* (No. 31 [2017])

issued by Henan University of Science and Technology).

七、学位申请与授予

完成课程学习及培养环节，取得规定学分，并通过学位论文答辩者，经学校学位评定委员会审核，授予工商管理硕士专业学位，同时获得硕士研究生毕业证书；未达到学位授予条件而达到毕业要求者，准予毕业，获得毕业证书。具体依照《河南科技大学学位授予工作细则》等文件的有关规定和要求执行。对于学术成果的要求，则依照《河南科技大学管理学院硕士研究生学位授予实施办法》的要求执行。

Application for Granting of Master's Degree

The candidates who complete the study and training of this subject, obtain the required credits, and through the dissertation respondents and the examination of the school's degree evaluation committee, will be awarded the degree of Master of Business Administration, and also obtain the master's graduate certificate. Those who fail to meet the requirements for the degree award and achieve the graduation requirements are permitted to graduate and obtain the graduation certificate. Specifically, in accordance with the relevant provisions and requirements of *Rules for Degree Granting of Henan University of Science and Technology* and other documents. The requirements for academic achievements shall be implemented in accordance with the *Regulations on Master's Degrees Granting Implementation in the Management School of Henan University of Science and Technology*.

附表：课程设置

Attachment: Curriculum List

课程类别 Course category		课程名称 Course title	学时 Credit hours	学分 Credit	开课学期 Semester	开课单位 Department	任课教师 Course teacher	备注 Notes
学位课	公共必修课	汉语（汉语） Chinese	48	4	1	人文学院 School of Humanities		必修
		中国概况（汉语） China Panorama(Chinese)	48	4	1	人文学院 School of Humanities		
		高级管理学 Advanced Management Science	32	2	1	管理学院 School of Management	邓国取	
	专业基础课	高级财务管理 Advanced Financial Management	32	2	1	管理学院 School of Management	姚珊珊	（《核心课程指南》） 至少 2 学分
		高级应用统计 Advanced Applied Statistics	32	2	1	管理学院 School of Management	黄宝敏	
		现代管理科学前沿 Frontiers of Modern Management Discipline	16	2	1	管理学院 School of Management	邓国取	（《核心课程指南》） 至少 2 学分
		管理研究方法论 Research Methodology for Management	32	2	2	管理学院 School of Management	刘晨昊	
非学位课	专业选修课	高级运筹学 Advanced Operations Research	32	2	1	管理学院 School of Management	郭新宝	任选
		系统科学与系统工程 Systems Science and Systems Engineering	32	2	1	管理学院 School of Management	韩 红	
		博弈论与信息经济学 Game Theory and Information Economics	32	2	2	管理学院 School of Management	谢 博	
		管理经济学 Financial Management Theory and Practice	32	2	1	管理学院 School of Management	韩德超	
		企业战略管理 Enterprise Strategic Management	32	2	1	管理学院 School of Management	赵 丹	
		电子商务 E-Commerce	2	2	2	管理学院 School of Management	郭献强	
		创新工程理论与方法 Innovative Engineering Theory and Method	32	2	2	管理学院 School of Management	郭 凯	
		风险管理理论与实践 Risk Management Theory and Practice	32	2	1	管理学院 School of Management	赵小静	
		人力资源管理 Human Resource Management	32	2	2	管理学院 School of Management	侯新生	
		管理会计 Management Accounting	32	2	2	管理学院 School of Management	吕 丽	
		投融资管理 Investment and Financing Management	32	2	2	管理学院 School of Management	姚珊珊	
		运营管理 Operations Management	32	2	2	管理学院 School of Management	王凤科	

	供应链管理 Supply Chain Management	32	2	2	管理学院 School of Management	吕 健	
	信息系统与信息资源管理 Information System and Information Resource	32	2	1	管理学院 School of Management	徐会杰	
	饭店管理理论与实务 Hotel Management Theory and Practice	24	1.5	2	管理学院 School of Management	祖恩厚	
	旅游景区开发与管理 Tourism Scenic Spot Development and Management	24	1.5	2	管理学院 School of Management	孙艳红	
	商业伦理与企业社会责任 Business Ethics and Social Responsibility	16	1	3	管理学院 School of Management	尤 莉	
	营销管理 Marketing Management	32	2	2	管理学院 School of Management	刘晨昊	
	文化遗产与旅游开发 Cultural Heritage and Tourism Development	24	1.5	2	管理学院 School of Management	闫红霞	
	数学建模 Mathematical Modeling	32	2	2	管理学院 School of Management	王汝锋	
	数据挖掘与商务智能 Data Mining and Business Intelligence	32	2	2	管理学院 School of Management	徐会杰	
	大数据技术分析 Big Data Technical Analysis	32	2	2	管理学院 School of Management	米晓红	
必修环节	开题报告 Opening Report		1	2	管理学院 School of Management		必修
	中期检查 Mid-term Inspection		1	3	管理学院 School of Management		
	学术活动 Academic Events		6	3	管理学院 School of Management		